

**NEW HAMPSHIRE STATE LIQUOR COMMISSION**  
**SEPTEMBER 20, 2006, 9:00 A.M.**  
**AGENDA**

**I. FINANCIAL & ADMINISTRATIVE REPORTS**

1. Financial Reports
  - A. Weekly, Y-T-D Sales Reports
  - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

**II. MARKETING & SALES REPORTS**

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
  - 1) Test Market Products:
    - a. Test Market Request (Baja Grape and Cherry Tequilas)
    - b. Test Market Request (Zhenka Raspberry Vodka)
    - c. Test Market Request (Aberfeldy 12-Yr. & 21-Yr. Malts)
    - d. Test Market Request (Vikingfjord Vodka)
    - e. Test Market Request (DeKuyper Berry Fusion Pucker)
    - f. Test Market Result (Codes #3497, #3498, #3499, #3373, #2376)
  - 2) Line Extension Request (Stoli Blueberi Vodka, 1.75L)
  - 3) One Time Buy Requests:
    - a. Smirnoff Twist, 375ML Sampler Pack
    - b. Bowmore 16-Yr. Sherry Wood Single Malt
    - c. Dewars Signature Scotch
- B. WINES:
  - 1) Proposed Wine Sale for January 2007
  - 2) Proposed Wine Sale for Wine Week 2007
  - 3) Nouveau Beaujolais 2006
  - 4) Appeal on Removal of Rolling Chardonnay & Shiraz
  - 5) Purchase & Display La Carraia
  - 6) Display Request MS Walker on Big Tattoo Red October 2006
  - 7) Meridian 750ML Purchase Offer October 2006
  - 8) Martignetti Buy One Get One Half Off
  - 9) Centerra Holiday Sweepstakes – November, December 2006
  - 10) MS Walker “Wine & Dine in N.H. Sweepstakes” Nov. & Dec. 2006

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- 11) Stores Tastings:
  - a. Melini & Santi wines
  - b. Castello, Coppola, J. Winery & Blackstone
- 12) Test Market Requests:
  - a. Bella Sera Pinot Noir
  - b. Black Swan Riesling
  - c. Black Box Pinot Grigio
- 13) Primary Source Submissions (1 primary source; 5 exclusive agent;  
34 imported)

**III. ENFORCEMENT & LICENSING REPORT**

**IV. CHAIRMAN'S REPORT & LATE ITEMS**

- 1. Bailment Requests
- 2. Coupon Approvals
- 3. Late Items/Other

**V. EXECUTIVE SESSION**

- 1. Personnel
- 2. Store Locations

/D. Hartford